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**Now in Showroom #TM-4705**

**LBL LIGHTING INTRODUCES NEW 2018 PRODUCTS DURING LIGHTOVATION**  
*The Latest in Contemporary and Modern Designs*

**Skokie, Ill., January 16, 2018**—LBL Lighting will unveil its 2018 products at Dallas Lightovation, held January 17-21, at the Dallas Market Center’s Trade Mart, 2100 Stemmons Freeway, Showroom TM-4705.

According to LBL Lighting lead designer Dennis Beard, some of the new designs are modern and contemporary with a Modern Farmhouse twist. “Urban homeowners who have shied away from the Farmhouse look in the past are now gravitating toward the style’s evolving modern and industrial design.”

Beard added that “matte black” and “matte white” finishes are trending in modern and contemporary styles, “and we’re going to see a lot of asymmetrical lighting fixtures with stick-type arms and sphere bulbs.”

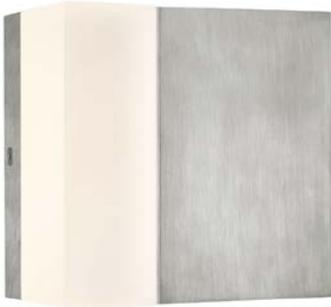
Below is an example of new LBL Lighting products to debut at Lightovation:

LBL Lighting Product Image	LBL Lighting Product Description
	<p>The <b>Spectica</b> from <b>LBL Lighting</b> is modern and artful. The eight-light linear suspension and six-light chandelier (<i>shown</i>) have moveable arms and rotating discs that can rotate 360° to customize a look. Spectica has integrated, softly diffused, 90 CRI, 3000K LEDs. The collection is available in a trending Matte Black (<i>shown</i>) or Satin Gold finish, and there’s a wall sconce in the collection. The dimensions of this six-light chandelier are 21.8” high, 32.4” long and 26.5” wide.</p>

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LBL Lighting Product Image	LBL Lighting Product Description
	<p>The <b>Tae</b> Collection from <b>LBL Lighting</b> is an example of the trending Modern Farmhouse style, as it's industrial, modern and artistic all at once. The exposed, hanging bulbs bordered by a thin bar add depth and fascinating lines to the silhouette. The collection includes two chandeliers (<i>shown is the two-tiered Tae 9-light</i>) and two linear suspension lighting fixtures. There's also Tae 5 and Tae 3 bath vanities; a one-light wall sconce rounds out the line. Available in a Matte Black finish with Aged Brass sockets.</p>
	<p>Otherworldly beauty shines in the <b>Malena</b> lighting Collection by <b>LBL Lighting</b>. Pearl glass globes like moons adorn the Antique Bronze arms, emitting a warm glow. The canopy swivels for sloped ceilings and any other difficult places requiring light. The collection includes a nine-light chandelier, a three-light semi-flush mount that can be converted into a three-light chandelier (<i>shown</i>) by using included stems, and then there's also a one-light, large pendant.</p>
	<p>Here is the <b>Malena</b> nine-light chandelier from <b>LBL Lighting</b>.</p>

LBL Lighting Product Image	LBL Lighting Product Description
	<p>Fascinating lines and light appear from this <b>Diamant Grande</b> line-voltage pendant from <b>LBL Lighting</b>. The caged shade with artfully designed bars create a modern hanging fixture with a unique silhouette. Available in either a Satin Gold (<i>shown</i>) or a trending Matte Black finish, the Diamant Grande is 14.5” high and 24.5” in diameter. There’s also a taller Diamant line-voltage pendant available.</p>
	<p>The beautifully textured gold leaf inner shade emanates an ethereal glow through the <b>Anavi</b> line-voltage pendant’s smoked glass outer shade for a reserved, multi-layered look. From <b>LBL Lighting</b>, this fixture has a Black canopy and Black cloth cord to further the contemporary design. Anavi is 6” in diameter and 11.5” high.</p>
	<p><b>Anavi</b> pendants by <b>LBL Lighting</b> are shown in this kitchen.</p>

LBL Lighting Product Image	LBL Lighting Product Description
	<p>The <b>Mortar</b> wall sconce by <b>LBL Lighting</b> is the epitome of contemporary with its cubed body style and flexible, multi-directional mounting features. It can be installed in any direction allowing light to be directed in the exact location needed. Glare-free light emits from this modestly sized sconce through the 3000K, integrated LED. Available in a Satin Nickel (<i>shown</i>) or an Aged Brass finish, Mortar is 5” high, 5” wide, and extends 2.5”, making it ADA compliant.</p>
	<p>The <b>Loom 14</b> by <b>LBL Lighting</b> ceiling flush mount has a mid-century modern style that features a metal, geometric pattern. The integrated, 3000K LED light shines through an acrylic diffuser to softly provide an ample amount of light to the surfaces below. Available in either a Satin Nickel top with a White bottom or a Black top with a Satin Gold bottom (<i>shown</i>), Loom 14 is 4” high, 14” wide, and 14” long.</p>
	<p>Three <b>Loom 14</b> ceiling fixtures from <b>LBL Lighting</b> are placed in this hallway to enhance the space’s décor.</p>
	<p>The <b>Elpha 14</b> outdoor sconce by <b>LBL Lighting</b> is an artful study in lines and light. An integrated 3000K LED light shines smoothly down the open triangular housing to perfectly complement any outdoor setting. Available in either a Bronze or Graphite (<i>shown</i>) finish, the larger Elpha 13 is 7.5” wide, 13.4” high, and extends 3.7”. The smaller Elpha 10 is 5.7” wide, 10” high, and extends 3.7”. Wet-rated and ADA compliant.</p>

LBL Lighting Product Image	LBL Lighting Product Description
	<p>The <b>Alpha 14</b> outdoor sconce by <b>LBL Lighting</b> adorns and provides bright light to this hotel rooftop.</p>
	<p>A smoothly rounded capsule design using integrated LED technology, the <b>Savino</b> outdoor collection by <b>LBL Lighting</b> offers up and down lighting options in various sizes for indoor and outdoor settings. The line includes the Savino 2 Large (<i>shown</i>), the smaller Savino 2, the Savino 1 Large, and Savino 1. Available in Charcoal (<i>shown</i>) or Bronze, these lighting fixtures are wet-rated and ADA compliant.</p>

**About LBL Lighting**

Headquartered just outside of Chicago in Skokie, Ill., LBL Lighting has been designing and manufacturing some of the most beautiful and creative lighting in the industry for more than 40 years. The company’s diverse portfolio of high design-infused lighting products includes a wide range of chandeliers, suspension pieces, flush mounts, wall sconces, decorative pendants, architectural heads and outdoor wall fixtures. LBL Lighting’s products can be found in lighting retailers and through sales representatives across North America. To view products, visit [LBLLighting.com](http://LBLLighting.com).

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