

LBL

For More News Media Information and Images, Contact:

Sherry L. Bale

Manager, Public Relations

847-410-4432

sbale@generation-brands.com

LBL LIGHTING'S "XTERNA" LINEAR SUSPENSION WINS LIGHTFAIR® INNOVATION AWARD

NEW YORK, May 5, 2015—LBL Lighting, which has been designing and manufacturing some of the most beautiful and creative lighting in the industry for more than 40 years, has won the prestigious LIGHTFAIR® Innovation (LFI) Award for its **Xterna** linear suspension in the "Best Indoor Decorative" Category.



Stunning design, powerful performance and remarkable flexibility are the descriptors for the Xterna linear suspension. Inspired by metal elevator gates of the early 20th century, Xterna has upward and downward firing LEDs embedded within its unique structure which are gradually revealed as it extends to a fully and easily customizable length from 7" to 76" even after installation. Available in either a White or Satin Nickel finish (*shown*).

LFI Award judges called the fixture "fun."

The LFI Innovation Awards highlighted the industry's most innovative products and designs introduced during the last 12 months. The Awards had 286 entries spanning 14 categories, with each submission judged by an independent panel of lighting professionals.

LIGHTFAIR International is the world's largest architectural and commercial tradeshow and conference.

About LBL Lighting

LBL Lighting has been designing and manufacturing some of the most beautiful and creative lighting in the industry for more than 40 years. The company's diverse portfolio of lighting products includes a wide range of chandeliers, suspension pieces, flush mounts, wall sconces, decorative glass pendants, architectural heads and outdoor wall fixtures. LBL Lighting's products can be found in lighting retailers and through sales representatives across North America. To view products, visit www.lblighting.com.

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About Generation Brands

As parent company to Feiss-Monte Carlo, LBL Lighting, Sea Gull Lighting and Tech Lighting, Generation Brands is one of America's leading companies serving lighting retailers and the electrical wholesale, home improvement and building industries. The company has an outstanding portfolio of residential and commercial lighting fixtures and ceiling fans which provide value and growth to its customers and end-users with superior service, leading edge design and outstanding quality.

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